

NOT in a dot
Digital Strategies

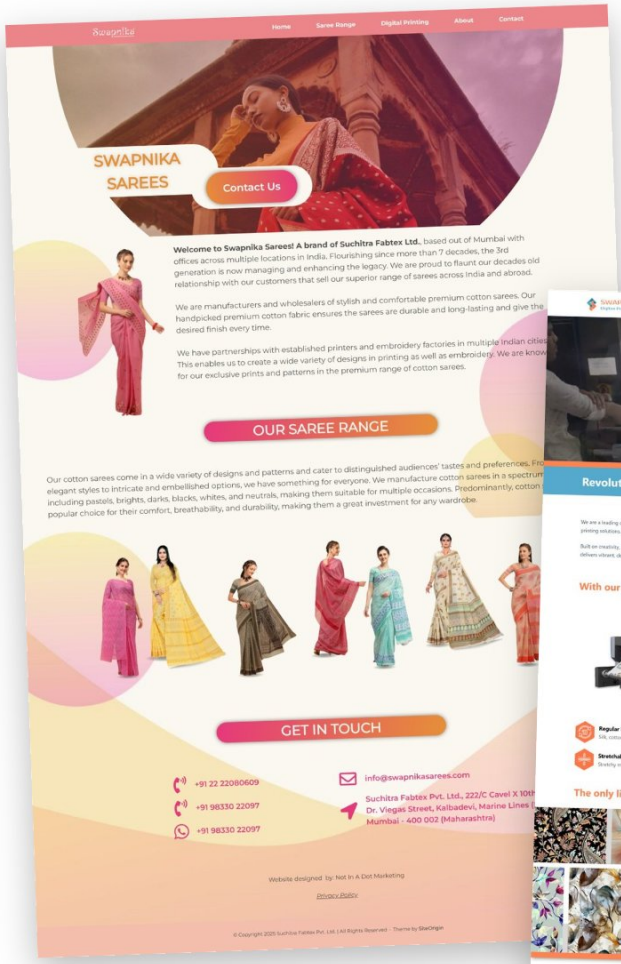
WEBSITE DESIGN & DEVELOPMENT

Brand-led websites · B2B and B2C · Built to be found

WHY YOUR WEBSITE MATTERS

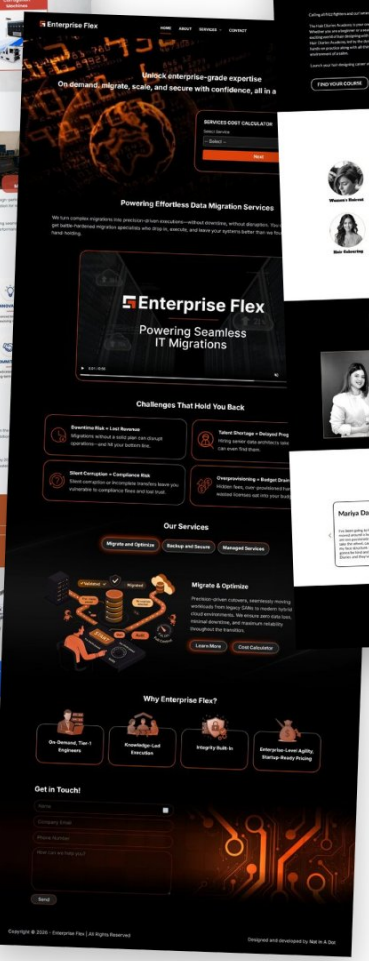
Your website is your digital headquarters.

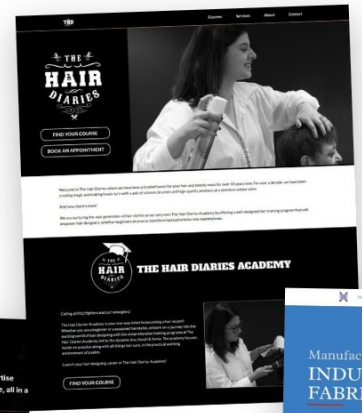
Every ad, post and search ends up there.


SWAPNIKA SAREES
Contact Us
Welcome to Swapnika Sarees! A brand of Suchitra Fabtex Ltd., based out of Mumbai with offices across multiple locations in India. Flourishing since more than 7 decades, the 3rd generation is now managing and enhancing the legacy. We are proud to flaunt our decades old relationship with our customers that sell our superior range of sarees across India and abroad.
We are manufacturers and wholesalers of stylish and comfortable premium cotton sarees. Our handpicked premium cotton fabric ensures the sarees are durable and long-lasting and give the desired finish every time.
We have partnerships with established printers and embroidery factories in multiple Indian cities. This enables us to create a wide variety of designs in printing as well as embroidery. We are known for our exclusive prints and patterns in the premium range of cotton sarees.
OUR SAREE RANGE
GET IN TOUCH
+91 22 22080609
+91 98330 22097
+91 98330 22097
info@swapnikasarees.com
Suchitra Fabtex Pvt. Ltd., 222/C Cavel X 10th Dr. Viegas Street, Kalbadevi, Marine Lines Mumbai - 400 002 (Maharashtra)


Revolutionising Digital Printing on Textiles
With our technique, you can print on:
Regular Fabrics
Delicate Fabrics
Stretchable Fabrics
Thick Fabrics
The only limit is your imagination!
Our powerful USPs:
Connect with Us

One Stop Solution for Printing & Packaging Machinery
Our Product Portfolio
Our Value Added Benefits
Our Core Values
Upcoming Events
Connect With Us
Our Global Presence

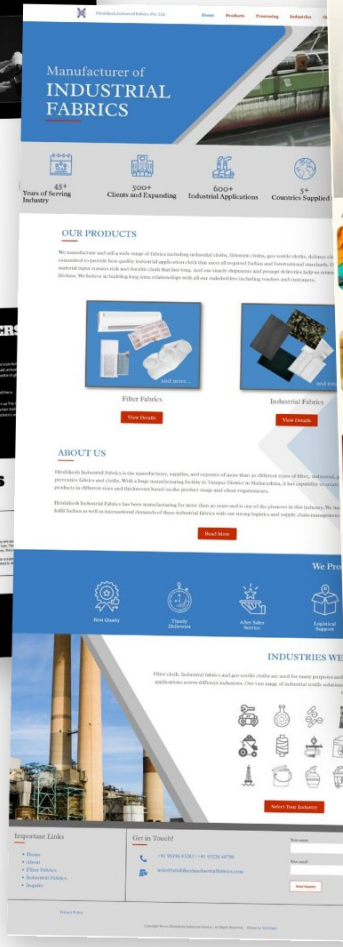

Unlock enterprise-grade expertise
On demand, migrate, scale, and secure with confidence, all in a
Powering Effortless Data Migration Services
Enterprise Flex
Powering Seamless IT Migrations
Challenges That Hold You Back
Our Services
Migrate & Optimize
Why Enterprise Flex?
Get in Touch!

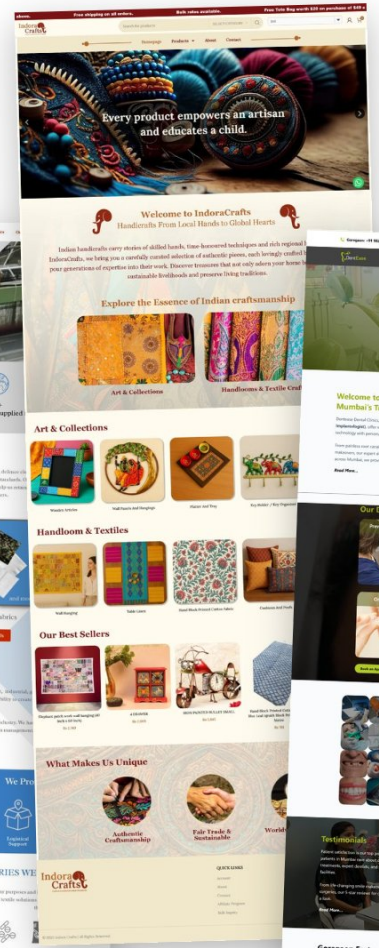

THE HAIR DIARIES
FIND YOUR COURSE
BOOK AN APPOINTMENT
THE HAIR DIARIES ACADEMY

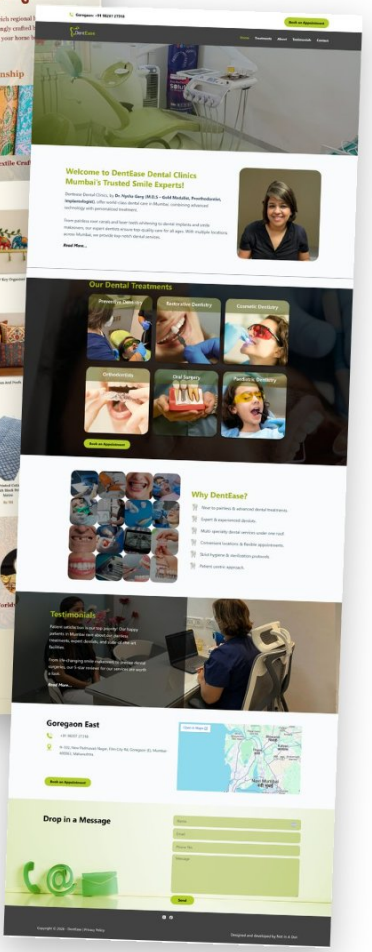

THE SALON
CHAT WITH US


MEET THE FOUNDERS
KNOW MORE


TESTIMONIALS


Manufacturer of
INDUSTRIAL FABRICS
45+ Years of Serving Industry
500+ Clients and Expanding
600+ Industrial Applications
5+ Countries Supplied
OUR PRODUCTS
Filter Fabrics
Industrial Fabrics
ABOUT US
INDUSTRIES WE
Important Links
Get in Touch!


Every product empowers an artisan and educates a child.
Welcome to IndoraCrafts
Handicrafts From Local Hands to Global Hearts
Explore the Essence of Indian craftsmanship
Art & Collections
Handloom & Textiles
Our Best Sellers
What Makes Us Unique


Welcome to DentEase Dental Clinics
Mumbai's Trusted Smile Experts!
Our Dental Treatments
Why DentEase?
Testimonials
Goregaon East
Drop in a Message

AT A GLANCE

Websites we have built

20

Websites built

For businesses of every kind

10+10

B2B and B2C

An even mix of business and consumer sites

3

E-commerce stores

Two live and one in progress

5

Brands with website and social

We run both for Firefly, DentEase, SpinnGroo and the two Swapnika brands

- With Backend SEO Setup
- Responsive

OUR RANGE

Versatile across B2B and B2C

B2B

10 websites

Websites for businesses that sell to other businesses.

INDUSTRIES

- Industrial fabrics
- Machine manufacturing
- Technology services

SEEN IN

Hrishikesh Industrial Fabrics · SpinnGroo · Enterprise Flex

B2C

10 websites

Websites for brands that sell to people, from clinics to online stores.

INDUSTRIES

- Dental care
- Hair and beauty
- Fabric and craft retail
- E-commerce

SEEN IN

The Hair Diaries · DentEase · Firefly · Ninya Luxe · Indora Crafts

THE EXCLUSIVE, MINIMALIST DESIGN

The Hair Diaries

CLIENT REQUIREMENT

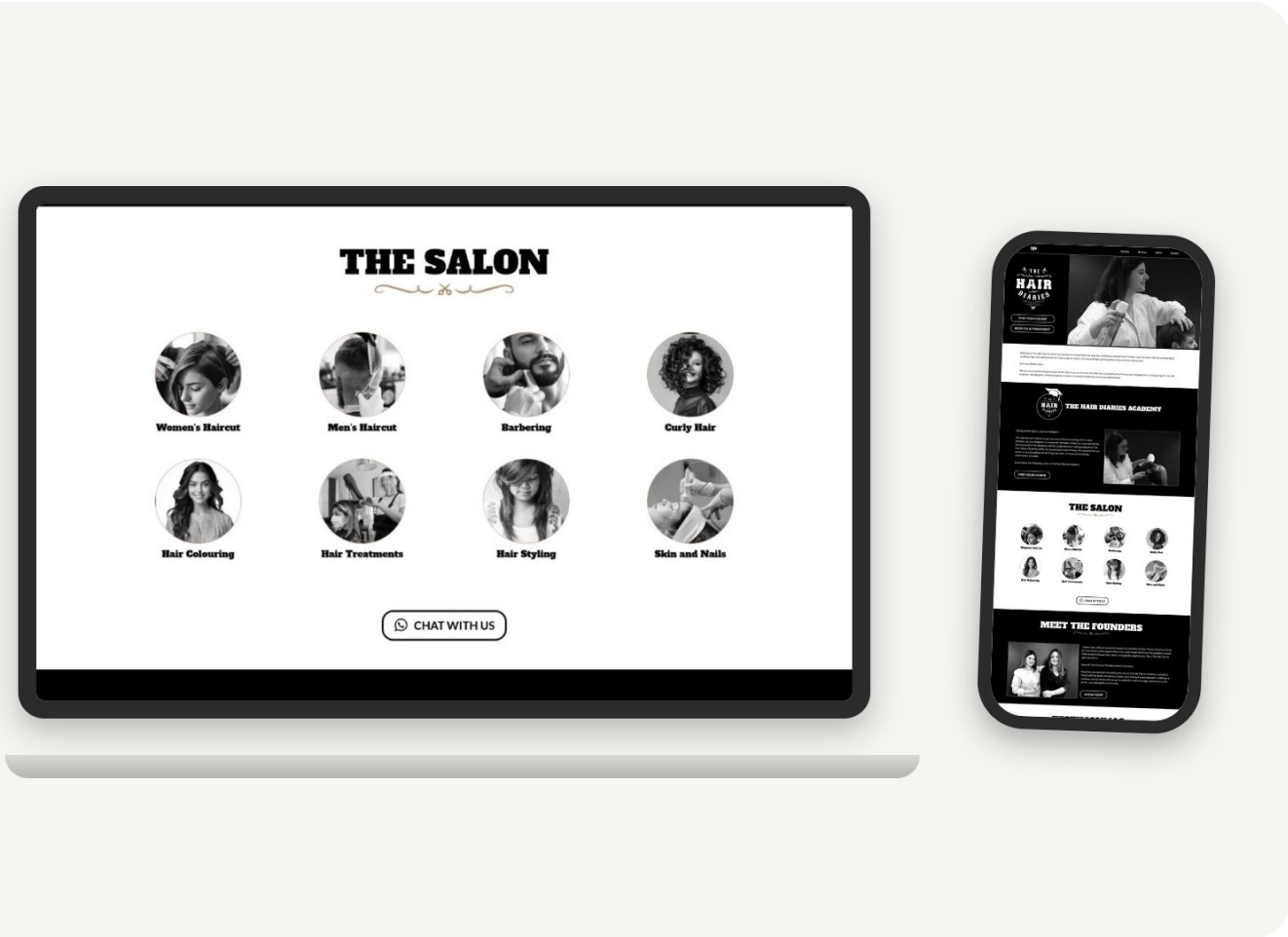
An exclusive, minimalist website for a premium salon and its hair academy.

OUR SOLUTION

A black and white design with bold type and strong photography, so the brand feels exclusive.

VISIT THE LIVE SITE

thehairdiaries.in



BUILDING A PROFESSIONAL BRAND IMAGE

DentEase

CLIENT REQUIREMENT

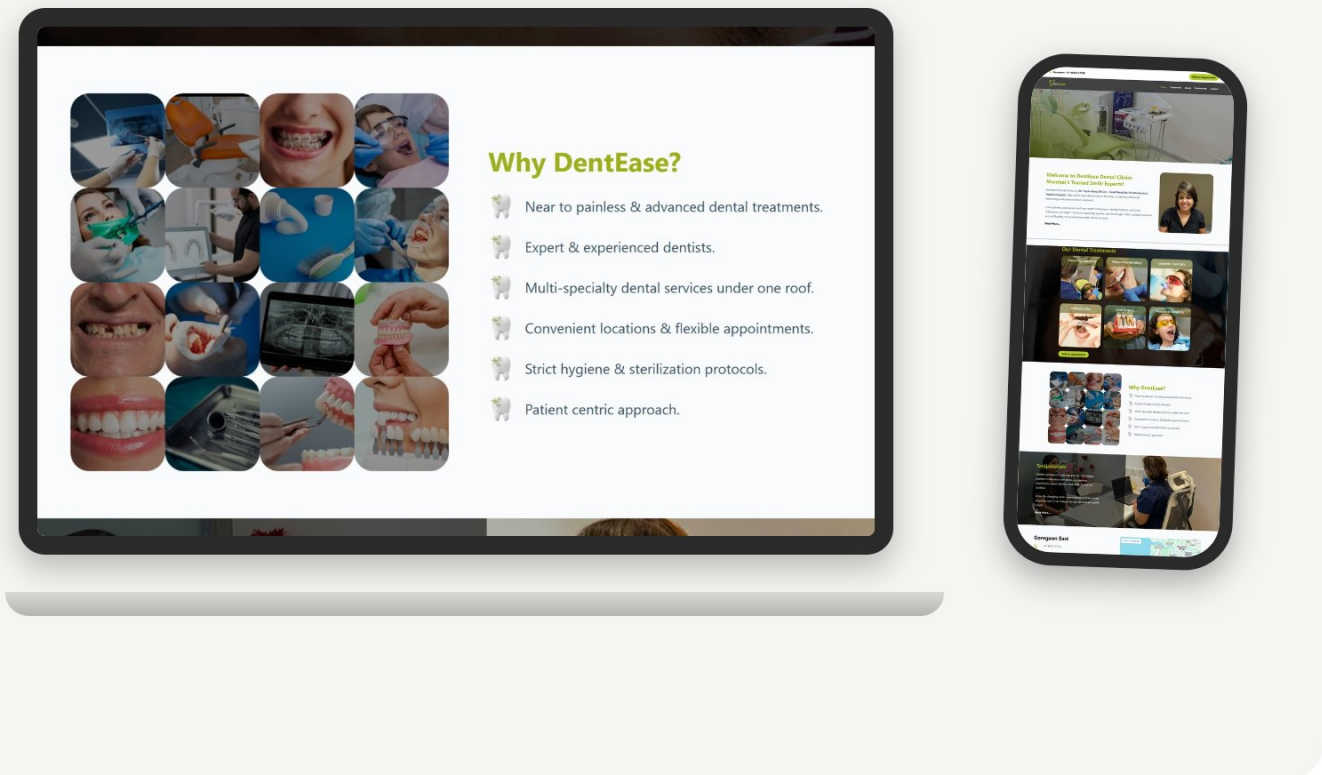
A professional brand image for a dental practice.

OUR SOLUTION

A clean, branded site that shows each treatment clearly and makes booking an appointment easy. We run DentEase's social media too.

VISIT THE LIVE SITE

dentease.in



THE SERVICE COST CALCULATOR

Enterprise Flex

CLIENT REQUIREMENT

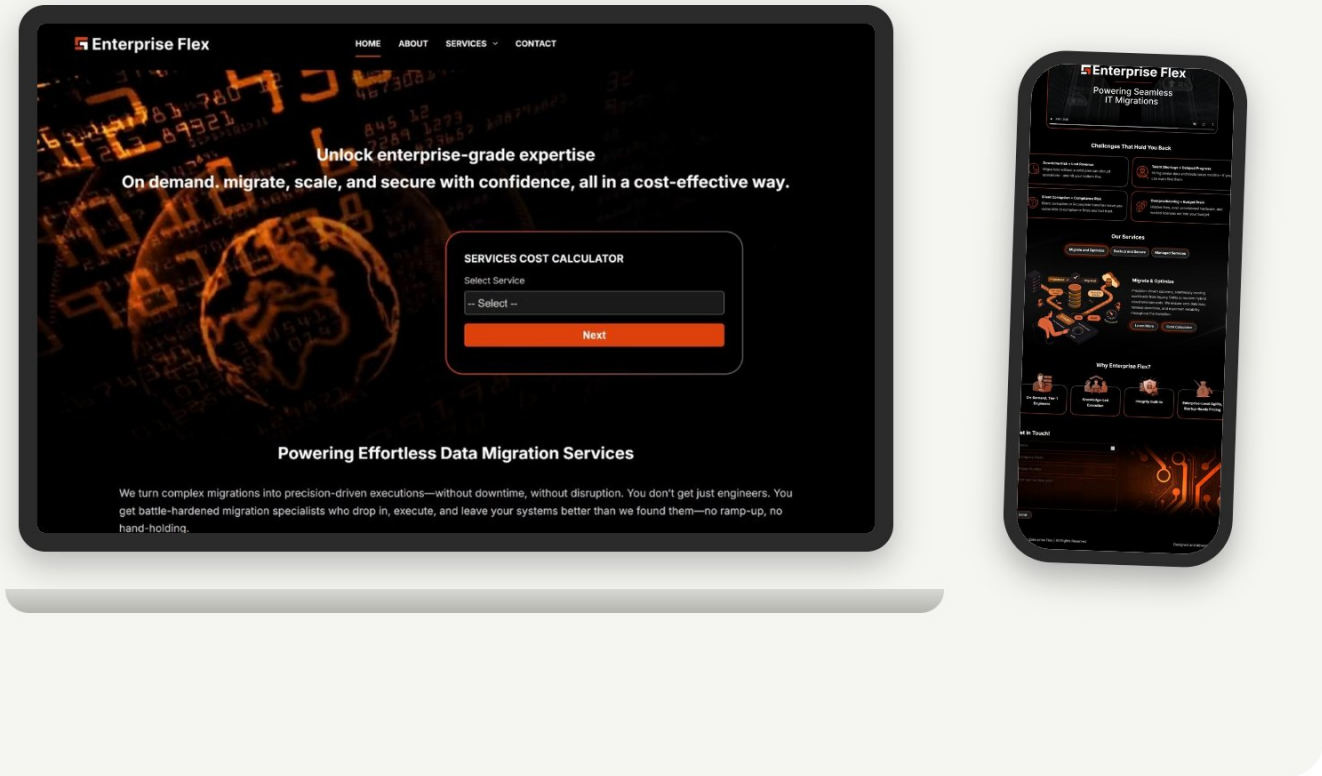
A tech brand for IT migration services, with a way for visitors to check what a service will cost.

OUR SOLUTION

A service cost calculator at the top of the homepage, on a bold dark design with a clear story of challenges and services.

VISIT THE LIVE SITE

enterprise-flex.com



THE REVAMP STORY

Hrishikesh Industrial Fabrics

CLIENT REQUIREMENT

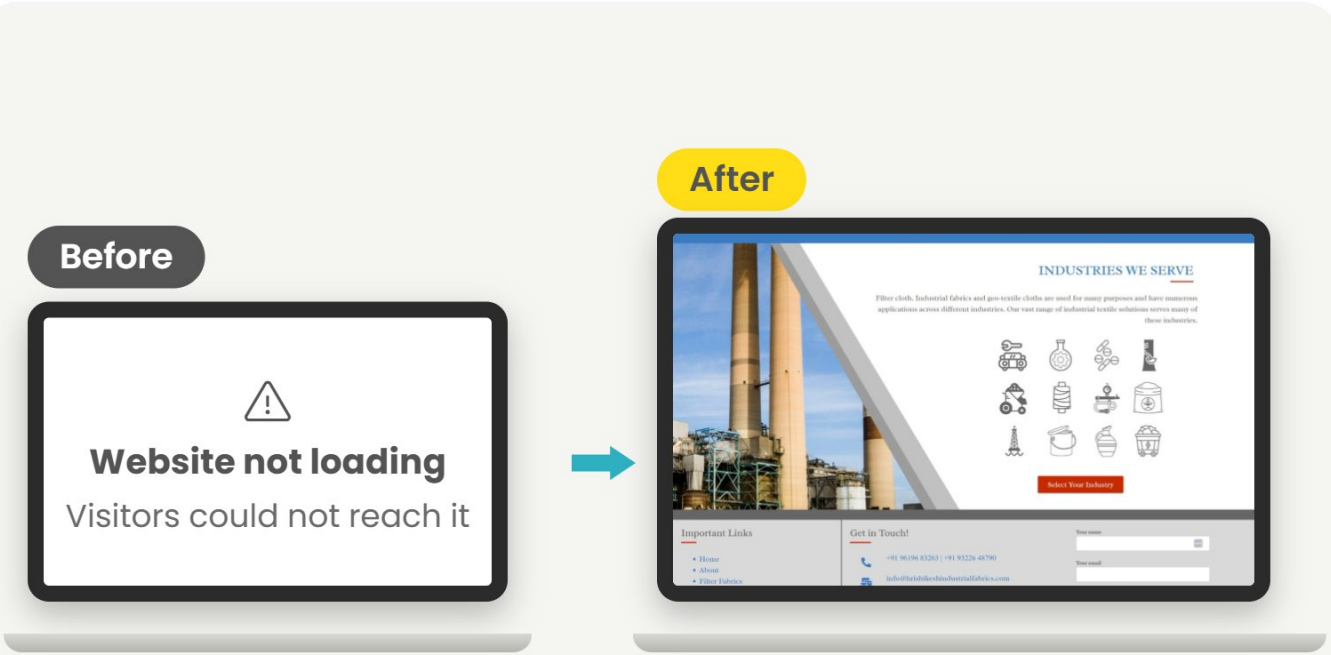
In business for over 30 years, yet the old website was not working while newer competitors had good ones.

OUR SOLUTION

A new website that shows the product range, the scale and the industries served, so the brand looks as established as it is.

VISIT THE LIVE SITE

hrishikeshindustrialfabrics.com



In business for 30+ years

Old site not loading

A PAGE AND VIDEO FOR EACH MACHINE

WIP · SpinnGroo

CLIENT REQUIREMENT

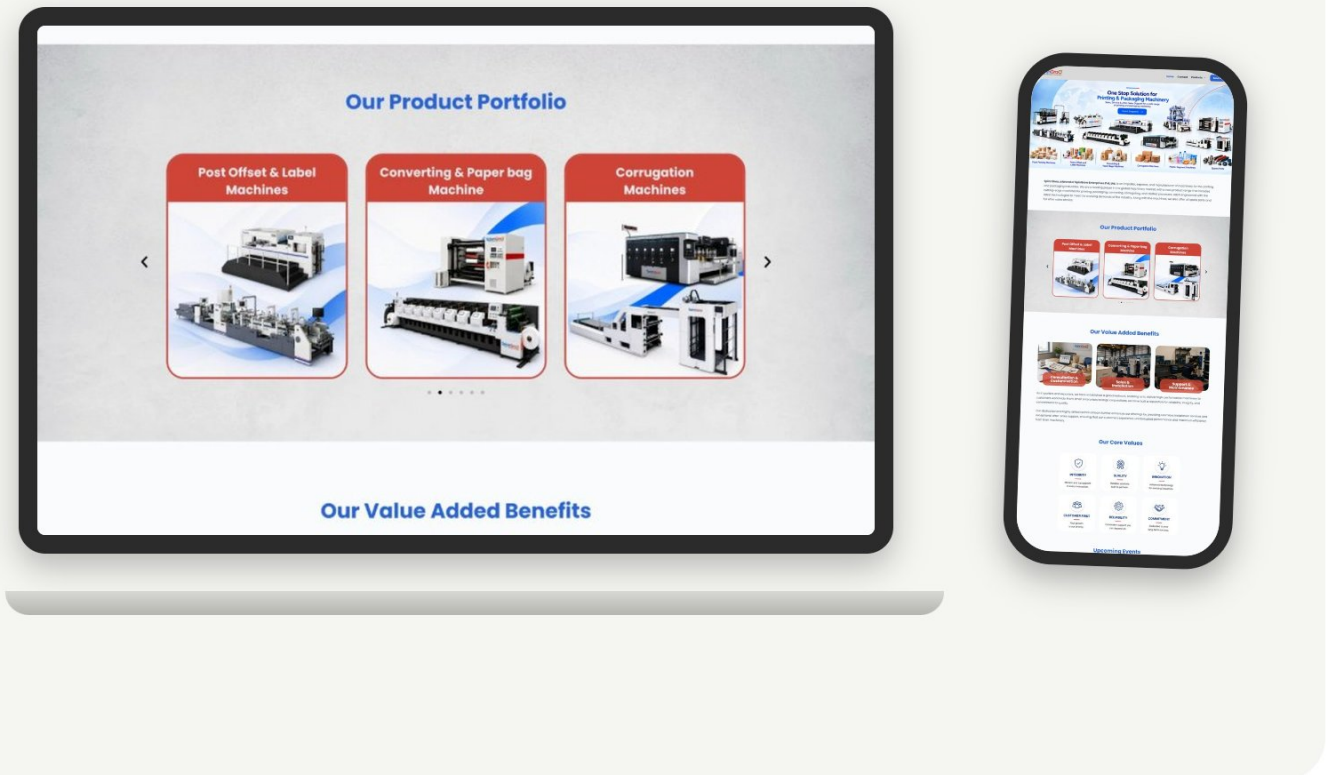
A product catalogue for a machine manufacturer, with a page and a video for each machine.

OUR SOLUTION

A catalogue built around a clear product portfolio, with a page and video for every machine. We run SpinnGroo's social media too.

VISIT THE SITE (WORK IN PROGRESS)

spinngroo.com



THE E-COMMERCE SITE FOR A FABRIC STORE CHAIN

WIP · Firefly

CLIENT REQUIREMENT

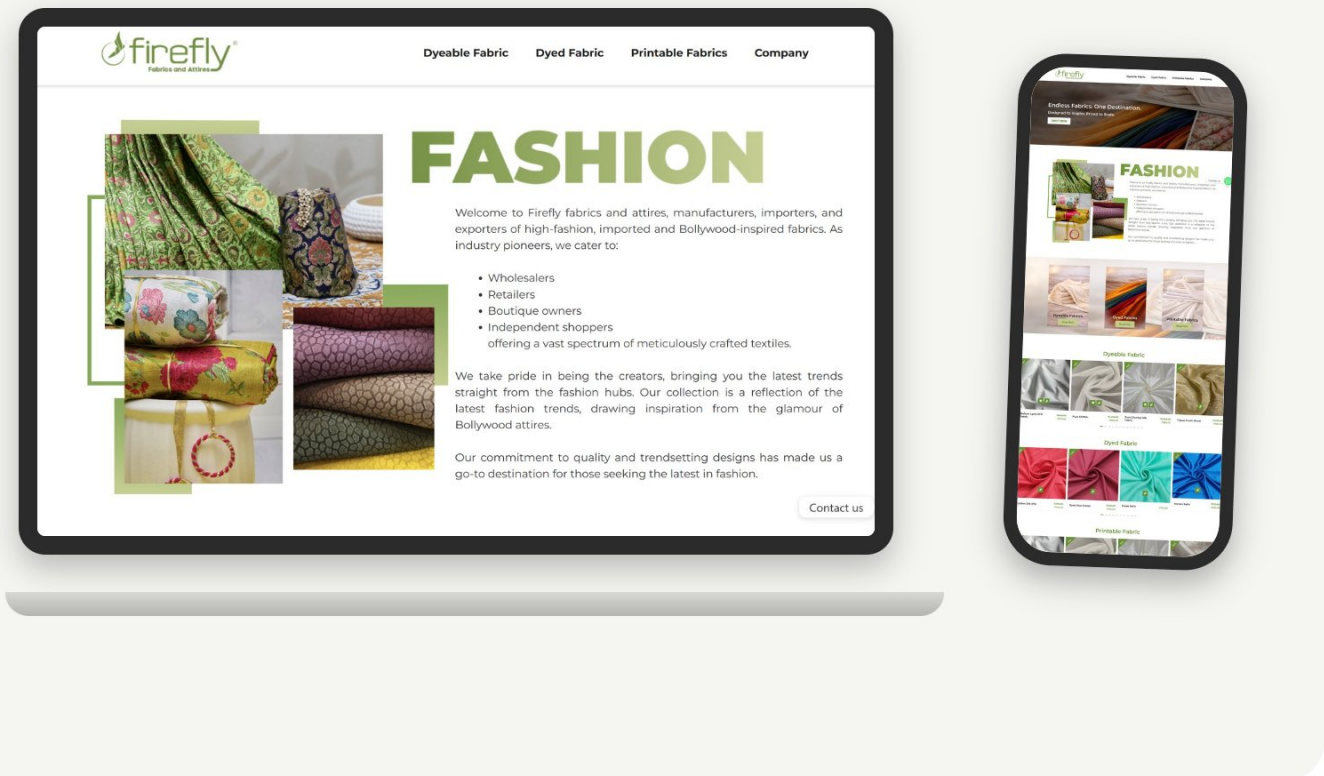
An online store for a chain of fabric stores.

OUR SOLUTION

A full e-commerce site, now in progress. Two more stores we built, Ninya Luxe and Indora Crafts, are already live. We run Firefly's social media too.

VISIT THE SITE (WORK IN PROGRESS)

myfirefly.in



LIVE E-COMMERCE STORE

Ninya Luxe

CLIENT REQUIREMENT

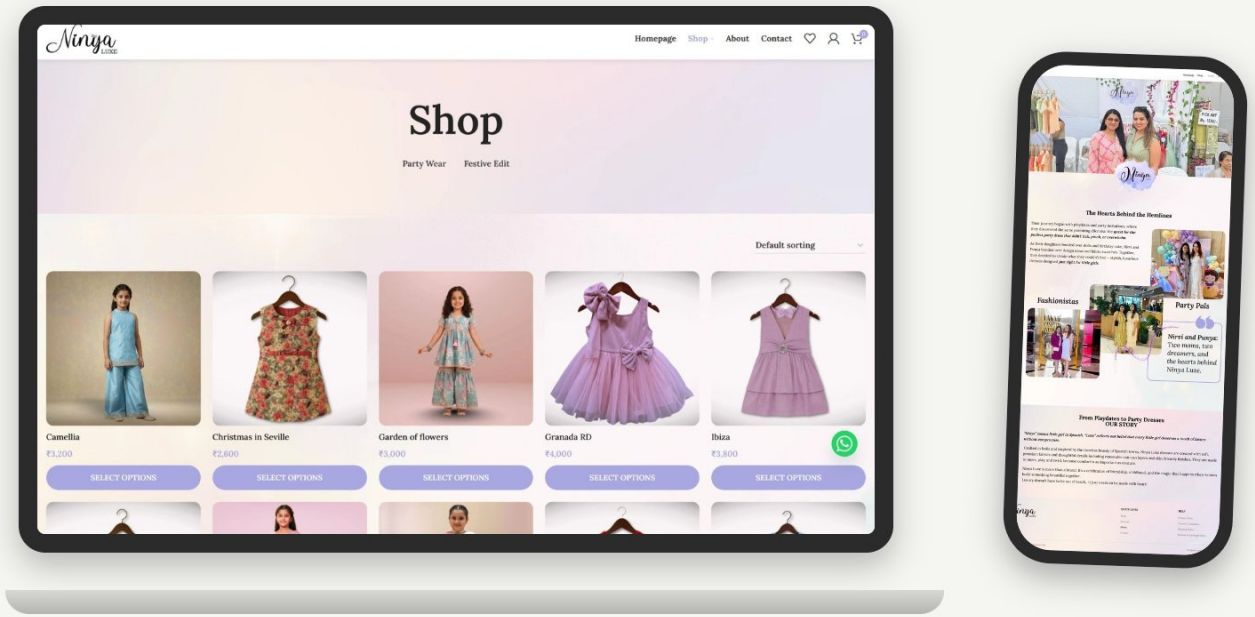
An online store for a brand of party dresses for little girls.

OUR SOLUTION

A soft, pastel store with a clear shop, the founders' story and the brand's Instagram feed integrated on the website.

VISIT THE LIVE SITE

ninyaluxe.com



Instagram feed integrated on the website

Feed screenshot

LIVE E-COMMERCE STORE

Indora Crafts

CLIENT REQUIREMENT

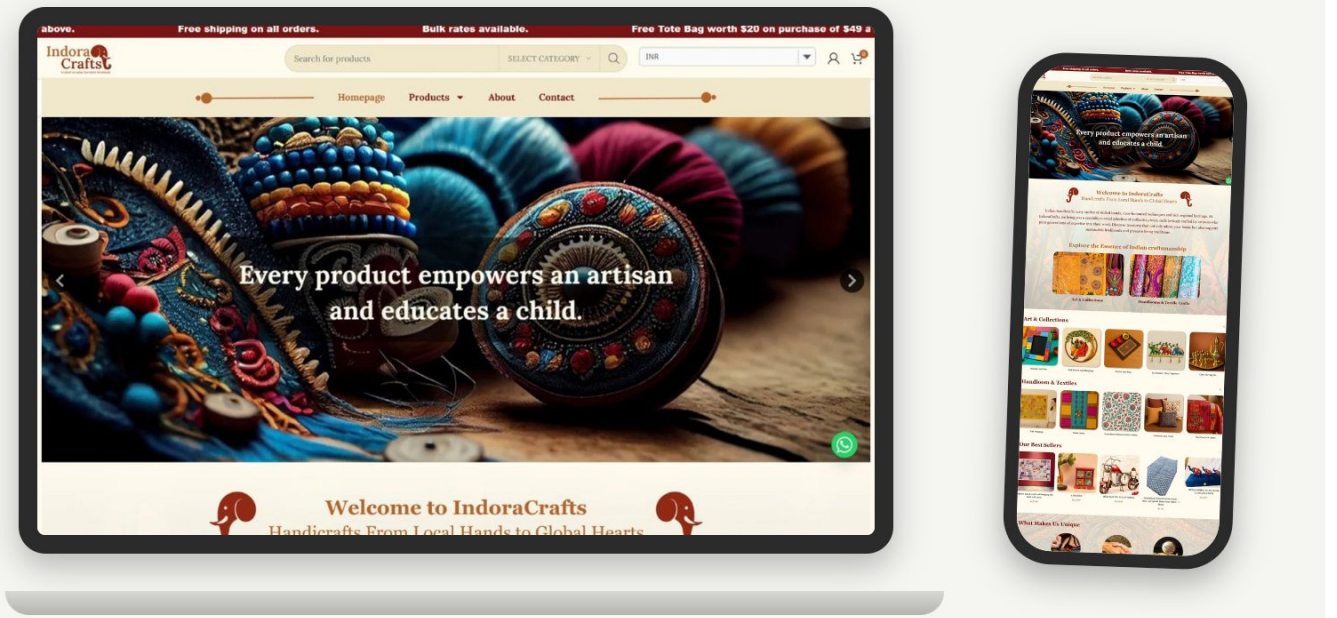
An online store for Indian handicrafts and textiles, selling to customers worldwide.

OUR SOLUTION

A rich, colourful store with clear categories, best sellers and a currency selector, built to ship worldwide.

VISIT THE LIVE SITE

indoracrafts.com



OUR PROCESS

From first call to launch day

1. Discovery
2. References to understand design style preferred
3. Content writing and approval
4. Design and approval
5. Development and approval
6. SEO setup
7. Testing
8. Launch

GET IN TOUCH

Contact us

PHONE

+91 87884 95984

EMAIL

buzz@notinadot.com

SEE OUR WORK ONLINE

thehairdiaries.in · dentease.in · enterprise-flex.com · hrishikeshindustrialfabrics.com · ninyaluxe.com

indoracrafts.com · WIP · spinngroo.com · WIP · myfirefly.in

Let’s build your digital headquarters.